FREE CHECKLIST:

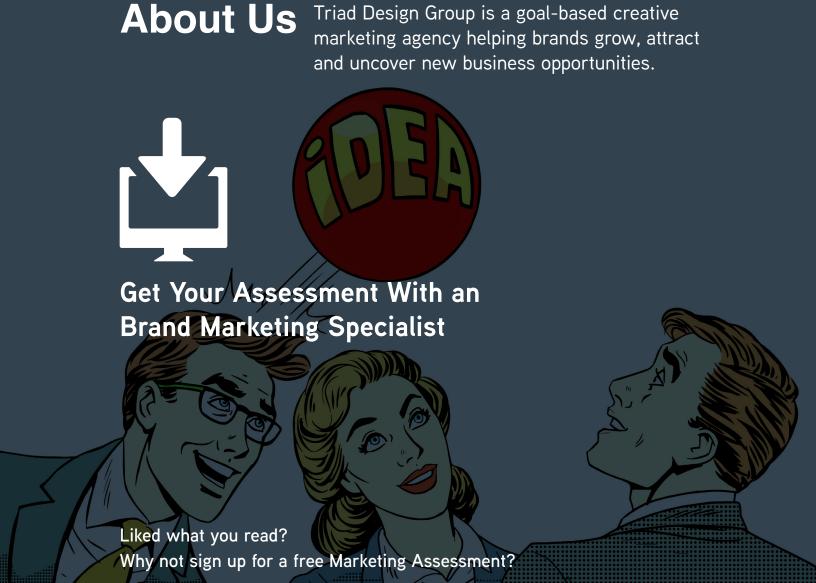
Branding Essentials





Your Branding Checklist

0	Define/write your brand belief and values
0	Empower employees to become your brand ambassadors
0	Identify why someone should buy from you and not your competitors
0	Define your buyer personas and get to know your audience
0	Craft and share your brand's unique story
0	Develop your brand's personality
0	Find your brand voice and use it across your promotional materials
0	Design your brand's look based around its attributes and follow consistency across all marketing pieces



See more: triaddesign.com

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Happy branding!

